

## **Historic, Archive Document**

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## THE FLOWER FARM

J.K. &amp; L.N. LOEB

P.O.Box 91

EAST McKEESPORT, PA.

Valley 1222-J

SPRING--1942.

NAME AND VARIETY	PRICE			COLORS	MONTHS OF BLOOM	INCHES HIGH
	1	3	12			
ACHILLEA tomentosum	.25	.70	2.50	Yellow	JJA	6
AETHIONEMA persicum	.25	.70	2.50	Rosy-lilac	MJJ	6
AJUGA reptans rubra	.25	.70	2.50	Dark blue	MJJ	4
ALYSSUM saxatile	.25	.70	2.50	Yellow	AM	10
serpyllifolium	.25	.70	2.50	Pale yellow	MJ	4
ANCHUSA myosotidiflora	.30	.85	3.00	Light blue	AMJ	15
ANEMONE pulsatilla	.30	.85	3.00	Reddish-purple	AM	9
ANTHEMIS Kelway's	.25	.70	2.50	Yellow	MJJ	18
AQUILEGIA hybrids	.25	.70	2.50	Mixed	MJJ	24
Crimson Star	.35	1.00	3.50	Crimson and white	MJJ	15
ARABIS alpina	.25	.70	2.50	White	A	8
ARMERIA lauchiana	.25	.70	2.50	Rosy-red	AM-SO	6
ARTEMISIA Silver King	.25	.70	2.50	Silver foliage	JASO	30
ASTER tall varieties	.25	.70	2.50	Red, Blue, Pink, White	SO	36
Star of Wartburg	.30	.85	3.00	Lilac and yellow	MJJ	12
BELAMCANDA chinensis	.25	.70	2.50	Orange	JAS	30
BELLIS perennis	.20	.55	2.00	Red, White, Pink	MJJA	6
BUDDLEIA hybrids	.50	1.40	5.00	Purple shades	JASO	48
CAMPANULA carpatia	.25	.70	2.50	Blue	JJAS	8
elegans	.30	.85	3.00	Light blue	JJAS	30
medium	.25	.70	2.50	Pink, White, Blue	J	36
persicifolia	.30	.85	3.00	Blue	JJ	30
CARNATION All Double	.35	1.00	3.50	Mixed	MJJ	12
grenadin	.25	.70	2.50	Red, White, Pink, Yellow	MJJ	12
CENTAURIA montana	.25	.70	2.50	Blue	MJJAS	18
CERASTIUM tomentosum	.25	.70	2.50	White	AM	6
CHELONE barbata	.30	.85	3.00	Red shades	JJA	36
CHRYSANTHEMUM Cushion	(FIGURES GIVE APPROXIMATE DATE OF FIRST BLOOM)					
Bronze	.50	1.40	5.00	Reddish bronze	A 20	12
Pink	.50	1.40	5.00	Light pink	A 20	12
Red	.75	2.10	7.50	Blood red	A 20	12
Rose	.75	2.10	7.50	Deep rose	A 20	12
White	.50	1.40	5.00	Cream	A 20	12
Yellow	.75	2.10	7.50	Clear yellow	A 20	12
CHRYSANTHEMUM Tall						
Arab	.35	1.00	3.50	Bronze	S 1	24
Early Bronze	.35	1.00	3.50	Golden bronze	S 10	24
Early Pink	.35	1.00	3.50	Clear pink	S 10	24
Early Red	.35	1.00	3.50	Rich red	S 10	24
Early Yellow	.35	1.00	3.50	Yellow button	S 12	24
Eggshell	.35	1.00	3.50	Creamy white	S 8	30
F.H.Harrison	.35	1.00	3.50	Soft pink	S 20	24
Francis de Sales	.35	1.00	3.50	Clear yellow	S 20	24
Fred Peele	.35	1.00	3.50	Yellow, reddish center	S 25	30
Granny Scoville	.35	1.00	3.50	Coral bronze	S 12	30
King Midas	.35	1.00	3.50	Yellow	S 1	24
Martina	.35	1.00	3.50	Velvet bronze	S 12	18
McKinley	.35	1.00	3.50	Deep bronze button	S 18	18
Red Wing	.35	1.00	3.50	Blood red	S 18	24
Rodell	.35	1.00	3.50	Yellow button	S 21	18
Susie	.35	1.00	3.50	Burnt orange	S 15	30
Thorp	.35	1.00	3.50	Deep rose	S 10	30
Youdath's White	.35	1.00	3.50	White	S 20	24

(MONTHS are shown by first letter - "A"-April; "JA"-July-August; "O"-October)



NAME AND VARIETY	PRICE			COLORS	MONTHS OF BLOOM	INCHES HIGH
	1	3	12			
CORFOPSIS Sunburst	.25	.70	2.50	Double flowered yellow	MJJAS	30
DELPHINIUM belladonna	.25	.70	2.50	Light blue	JO	30
bellamosum	.25	.70	2.50	Dark blue	JO	30
hybrids 1 year	.35	1.00	3.50	Blue shades	JO	48
hybrids 2 year	.50	1.40	5.00	Blue shades	JO	48
Pacific Giants	.60	1.65	6.00	White, & Blue shades	JO	60
DIANTHUS allwoodii	.25	.70	2.50	Pink shades	JJ	10
caesius	.30	.85	3.00	Dwarf rose	MJ	4
Loveliness	.25	.70	2.50	Pink	MJJA	12
plumarius	.25	.70	2.50	White to deep rose	JJ	12
DICENTRA eximia	.30	.85	3.00	Everblooming pink	MJJASO	10
spectabilis 3/5 eye	.50	1.40	5.00	Rosy-pink	MJ	24
spectabilis 5 eye up	.75	2.10	7.50	Rosy-pink	MJ	24
DICTAMNUS fraxinella	.35	1.00	3.50	Red, White	MJ	24
DIGITALIS Shirley	.25	.70	2.50	Mixed	JJ	60
DORONICUM caucasicum	.35	1.00	3.50	Yellow	AMJ	30
pardalianche	.35	1.00	3.50	Yellow	MJ	30
EUPHORBIA polychroma	.35	1.00	3.50	Yellow changing to red	MJ	10
FUNKIA variegata	.25	.70	2.50	Blue, variegated leaves	JA	18
GAILLARDIA Dazzler	.25	.70	2.50	Red and yellow	JJAS	24
Chloe	.25	.70	2.50	Yellow	JJAS	24
GEUM Lady Stratheden	.25	.70	2.50	Yellow	MJJ	15
Mrs. Bradshaw	.25	.70	2.50	Red	MJJ	15
Prince of Orange	.35	1.00	3.50	Orange	MJJ	15
GYPSOPHILA Bristol Fairy	.50	1.40	5.00	Everblooming white	JJASO	36
Oldhamiana	.30	.85	3.00	Fall flowering pink	SO	30
paniculata	.25	.70	2.50	White	JA	30
HELIANTHUS Coronation	.35	1.00	3.50	Yellow	JJASO	48
HELLEBORUS rubrus	.50	1.40	5.00	Red	FM	15
HEMEROCALLIS Thunbergii	.25	.70	2.50	Yellow	JA	36
HEUCHERA Pluie de Feu	.30	.85	3.00	Coral-red	MJJA	15
Rosmundi	.25	.70	2.50	Pink	MJJ	15
HIBISCUS	.25	.70	2.50	Red White Pink	JAS	60
HOLLYHOCK Doubleflowered	.25	.70	2.50	Red, Yellow, Salmon, Pink	JJA	60
single-flowered	.25	.70	2.50	Mixed	JJA	60
IBERIS gibraltarica	.30	.85	3.00	Light lilac	MJ	8
sempervirens	.30	.85	3.00	White	MJ	8
INCARVILLEA Delavayi	.35	1.00	3.50	Rose	JJ	18
IRIS Dwarf	.30	.85	3.00	Blue, White, Yellow	AM	8
Germanica	.25	.70	2.50	All colors 50 varieties	MJ	24
LATHYRUS latifolius	.25	.70	2.50	Red, White, Pink	JJASO	trails
LIATRIS pycnostachya	.25	.70	2.50	Purple	JA	60
scariosa	.30	.85	3.00	Lilac	AS	48
scariosa alba	.35	1.00	3.50	White	S	48
LILIUM auratum	.50	1.40	5.00	Gold banded white	JA	48
candidum	.50	1.40	5.00	White	JA	48
formosum	.35	1.00	3.50	White fall blooming	ASO	60
regale	.50	1.40	5.00	Pink and white	JJ	36
speciosum album	.50	1.40	5.00	White	AS	48
tenuifolium	.35	1.00	3.50	Coral-red	MJ	30
LILY OF THE VALLEY (6.00 per 100)			1.00	White	M	8
LINUM perenne	.25	.70	2.50	Sky-blue	MJJAS	24
LUPIN polyphyllus	.30	.85	3.00	Blue, White, Pink	MJ	24
Russell's hybrids	.50	1.40	5.00	Mixed	MJJ	30
LYCHNIS chalcedonica	.25	.70	2.50	Scarlet	JJAS	24
MATRICARIA Ball's double	.25	.70	2.50	White cutflower	MJJAS	18
MINT	.25	.70	2.50	Herb	JAS	12
MYOSOTIS palustris	.20	.55	2.00	Pale blue	MJJ	8
MYRTLE (6.00 per 100)			1.00	Blue Ground cover		trails
NEPETA Mussini	.25	.70	2.50	Blue	MJJA	8
OENOTHERA missouriensis	.25	.70	2.50	Yellow	MJJAS	10

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	1	3	12			
PANSIES Exhibition Giants			1.00	All colors	AMJJAS	6
PENTSTEMON hybrids	.25	.70	2.50	Red shades	MJJAS	18
PEONIES.....					J	30
Albert Crousse	.50	1.40	5.00	Shell pink	late	
Dr. Van der Tak	.75	2.10	7.50	Crimson	late	
Duchesse de Nemours	.50	1.40	5.00	White, shaded green	early	
Edulis Superba	.50	1.40	5.00	Rose-pink, fragrant	early	
Felix Crousse	.50	1.40	5.00	Deep rose-red	midseason	
Karl Rosenfield	.50	1.40	5.00	Rich crimson	early	
La France	.75	2.10	7.50	Rose-pink	very late	
Longfellow	.75	2.10	7.50	Cherry-red	midseason	
Marie Crousse	.50	1.40	5.00	Shell-pink	midseason	
Mme. Ducel	.50	1.40	5.00	Silvery-pink	early	
Mme. Emile Galle	.50	1.40	5.00	Seashell-pink, shaded lavender		
Mme. Jules Dessert	.75	2.10	7.50	Cream-white	midseason	
Mons. Jules Elie	.50	1.40	5.00	Deep pink	midseason	
Mons. Martin Cahuzac	.75	2.10	7.50	Deep crimson	midseason	
Sarah Bernhardt	.75	2.10	7.50	Apple-blossom pink	late	
Therese	.75	2.10	7.50	Soft pink	midseason	
Walter Faxon	.75	2.10	7.50	Salmon-rose	midseason	
PHLOX rock-garden varieties.....					M	4
Alba	.25	.70	2.50	White		
Apple Blossom	.25	.70	2.50	Apple-blossom pink		
Atropurpurea	.30	.85	3.00	Deep carmine-red		
Blue Hill	.25	.70	2.50	Light blue		
Brittoni	.25	.70	2.50	Star shaped white		
Rosea	.25	.70	2.50	Rose-pink		
Vivid	.30	.85	3.00	Bright pink with dark eye		
PHLOX tall hardy varieties						
Africa	.30	.85	3.00	Scarlet	JAS	24
B. Comte	.30	.85	3.00	Cherry-red	JA	30
Champs Elysees	.30	.85	3.00	Purple	JAS	30
Daily Sketch	.30	.85	3.00	Pink	JAS	30
Enchantress	.30	.85	3.00	Salmon	JA	30
Jules Sandeau	.30	.85	3.00	Watermellon-pink	JA	24
Lavender Queen	.30	.85	3.00	Lilac	JAS	30
Leo Schlageter	.30	.85	3.00	Scarlet	JAS	30
Lillian	.30	.85	3.00	Pink with eye	JAS	30
Miss Lingard	.30	.85	3.00	Early white	JJ	24
Rijnstroom	.30	.85	3.00	Rose-pink	JAS	30
Von Lassburg	.30	.85	3.00	White	JAS	30
Zeppelin	.30	.85	3.00	White, red eye	JAS	30
PHYSOSTEGIA virginica	.25	.70	2.50	Pink	JJAS	48
PLATYCODON grandiflorum	.25	.70	2.50	Deep blue	JJA	30
PLUMBAGO larpentae	.30	.85	3.00	Deep blue	AS	8
POPPY Iceland	.30	.85	3.00	Art shades	MJJAS	12
Beauty of Livermere	.35	1.00	3.50	Dark crimson	J	30
Fairy	.35	1.00	3.50	Pale pink	J	30
Joyce	.35	1.00	3.50	Soft red	J	24
Mrs. Perry	.35	1.00	3.50	Flesh pink	J	30
Olympia	.30	.85	3.00	Semi-double flame	J	24
Orientale	.30	.85	3.00	Crimson-scarlet	J	30
Perry's White	.35	1.00	3.50	White, maroon blotch	J	30
Perfection	.35	1.00	3.50	Light coral	J	24
Wurtembergia	.35	1.00	3.50	Rose-red	J	24
POTENTILLA formosa	.30	.85	3.00	Orange	JJASO	10
PRIMULA cashmeriana	.25	.70	2.50	Lilac	AM	8
Cortusoides	.25	.70	2.50	Reddish lilac	AM	6
Munstead Giants	.30	.85	3.00	Reds, Yellows	AM	6
PYRETHRUM atrosanguineum	.25	.70	2.50	Crimson, yellow center	MJ	24
SALVIA Pitcheri	.25	.70	2.50	Bright blue	SO	60

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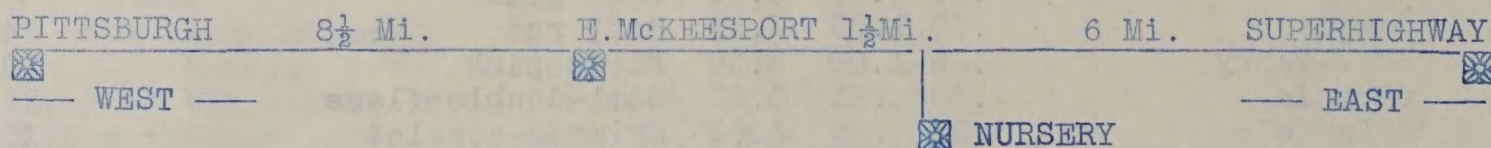
NAME AND VARIETY	PRICE			COLORS	MONTHS OF BLOOM	INCHES HIGH
	1	3	12			
SANTOLINA incana	.30	.85	3.00	Yellow	JA	12
SAPONARIA ocymoides	.25	.70	2.50	Pink	MJ	6
SCABIOSA House hybrids	.30	.85	3.00	Blue shades	MJJAS	18
SEDUM acre	.25	.70	2.50	Yellow	JJ	3
album	.25	.70	2.50	White	JJ	4
Ewersii	.25	.70	2.50	Purplish-pink	AS	6
kantschaticum	.25	.70	2.50	Orange-yellow	JJ	6
pruinatum	.25	.70	2.50	Yellow	JA	6
reflexum chameleon	.25	.70	2.50	Bright yellow	JA	6
rupestre	.25	.70	2.50	Golden yellow	JJ	6
Sieboldii	.25	.70	2.50	Pink	S	6
spurius coccineum	.25	.70	2.50	Deep rose	AS	6
SEMPERVIVUM	.25	.70	2.50	Yellow, Pink	JJA	4
SHASTA DAISY Mayfield	.25	.70	2.50	White	JJA	30
Diener's Doubles	.35	1.00	3.50	Double-flowered white	JJA	24
SIDALCEA hybrids	.30	.85	3.00	Rose	JJAS	24
SPIREA filipendula	.25	.70	2.50	Cream-white, pink buds	MJ	24
STATICE dumosa	.25	.70	2.50	Silvery-pink	JJ	12
STOKESIA cyanea	.30	.85	3.00	Light blue	JJAS	18
SWEET WILLIAM dwarf	.25	.70	2.50	Mixed colors	JJ	7
Singles and doubles	.25	.70	2.50	Mixed colors	JJ	15
THYMUS coccineus	.25	.70	2.50	Purple	JJAS	2
lanuginosus	.30	.85	3.00	Gray wooly leaves		2
TRITOMA Pfitzer's	.30	.85	3.00	Flame shades	JAS	24
VALERIANA coccinea	.30	.85	3.00	Rose	MJJASO	18
coccinea alba	.35	1.00	3.50	White	MJJASO	18
VERBENA canadensis	.30	.85	3.00	Lavender	MJJASO	3
VERONICA incana	.25	.70	2.50	Blue, silver leaves	JJ	8
longifolia subseslis	.30	.85	3.00	Rich blue	AS	24
Royal Blue	.25	.70	2.50	Royal blue	MJ	12
rupestris nana	.25	.70	2.50	Bright blue	JJ	3
spicata	.25	.70	2.50	Light blue	MJJAS	18
VIOLA cornuta	.25	.70	2.50	All colors	AMJJAS	6
YUCCA filamentosa	.35	1.00	3.50	White	JA	60

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#### HOW TO COME TO OUR NURSERY

From PITTSBURGH...Follow Route 30 (Lincoln Highway)  $1\frac{1}{2}$  miles beyond East McKeesport, turn right 500 feet.

From the EAST.....Follow Route 30 about  $\frac{1}{2}$  mile beyond Route 148 (Pitcairn Trafford Road), turn left 500 feet.





#### DAPHNE CNEORUM

The Daphne or Garland Flower has a profuse blooming period in May and a scattering of blooms until October. The flowers are a bright pink and have a delicate carnation-like fragrance.

SIZE	1	3	12
9/12	1.25	3.50	12.50
12/15	1.50	4.25	15.00

#### AZALEA MOLLIS

The Azalea Mollis or Flame Azalea bloom in May and June. The flowers are large clusters, come in flame shades, and are very hardy.

SIZE	1	3	12
9/12	1.40	3.90	14.00
12/15	1.70	4.75	17.00
15/18	2.30	6.15	23.00
18/24	3.00	8.25	30.00
24/30	6.00	17.00	60.00
30/36	9.00	25.00	90.00
36/48	14.00	37.50	140.00

#### YELLOW MOLLIS AND YELLOW GHENT AZALEAS

These azaleas are similar to the Flame Azaleas in hardiness and blooming habits. The colors range from pale yellow to orange-yellow.

SIZE	1	3	12
9/12	1.70	4.75	17.00
12/15	2.00	5.50	20.00
15/18	2.60	7.00	26.00
18/24	3.60	10.00	36.00
24/30	7.00	19.00	70.00
30/36	10.00	27.50	100.00
36/48	15.00	40.00	150.00

#### AZALEA KAEMPFERI

Azalea Kaempferi, also known as Torch Azaleas, are hardy semi-evergreens blooming during May and June. The entire plant is covered with a profusion of flowers varying in color from pink to dark red.

SIZE	1	3	12
12/15	2.20	5.85	22.00
15/18	3.00	8.25	30.00
18/24	3.60	10.00	36.00
24/30	6.60	18.50	66.00
30/36	9.00	25.00	90.00
36/48	14.00	37.50	140.00

#### RHODODENDRON HYBRIDS

Rhododendrons are the showiest of all the broad leaved evergreens. These plants are well budded specimens and guaranteed to be true to name and color. Colors are Red, White, Pink and Lavender.

SIZE	1	3	12
15/18	5.75	16.00	57.00
18/24	7.50	21.00	75.00
24/30	10.00	27.50	100.00



## ROSES

### BUSH VARIETIES

Ami Quinard	dark velvety-red
Briarcliff	vivid rose-pink
Caledonia	white
Charles K. Douglas	crimson-scarlet
Condessa de Sastago	fiery copper to rich gold, bicolor
Dame Edith Helen	clear pink
Duchess of Wellington	yellow touched with crimson
Edith Nellie Perkins	cerise-pink
Editor McFarland	bright pink
E. G. Hill	scarlet
Etoile de Hollande	dark red, very fragrant
Frau Karl Druschki	large free flowering white
Golden Dawn	bright yellow
Grenoble	scarlet-crimson
Joanna Hill	clear yellow, orange heart
K. A. Victoria	soft white, pale yellow center
Killarney Brilliant	cherry-red
Lady Ashtown	deep pink, coral shading
Los Angeles	flame-pink, gold shaded
Margaret McGredy	orange-vermilion
McGredy's Scarlet	scarlet touched with crimson
Mev. G. A. van Rossem	orange and apricot bicolor
Mme. Edouard Herriot	orange and salmon bicolor
Mme. Jules Bouche	creamy-white, fragrant
Mrs. E. P. Thom	canary-yellow
Mrs. Henry Bowles	deep pink
Mrs. Pierre S. du Pont	deep golden-yellow
Ophelia	salmon-flesh, rose shading
Pres. Herbert Hoover	crimson, flame, and gold
Radiance Pink	carmine-pink
Radiance Red	bright rose-red
Rev. F. Page Roberts	golden-yellow, stained with red
Roslyn	clear golden yellow
Souvenir de George Pernet	red and yellow
Sunburst	rich deep yellow
Talisman	red, old-gold and yellow

### CLIMBING VARIETIES

Dr. W. Van Fleet	rich flesh-pink
Gruss an Teplitz	scarlet shading to crimson
Cl. K. A. Victoria	soft white, pale yellow center
Cl. Radiance Pink	carmine-pink
Cl. Radiance Red	bright rose-red
Cl. Sunburst	deep yellow
Paul's Scarlet	scarlet

### POLYANTHA (CLUSTER) VARIETIES

Chatillon	vivid salmon-pink
Edith Cavell	brilliant scarlet
George Elger	bright yellow
Katherine Zeimet	white

### PRICES

	1	3	12
Number 1	.60	1.75	6.00
Number 1, planted and growing in Cloverset pots. Can be planted at any time	1.00	2.75	10.00